premier Bridal shows

BE THE SHOW

October 25, 2025

ANAHEIM CONVENTION CENTER
800 E Katella Ave
Anaheim, CA 90802

WWW.PREMIERBRIDALSHOWS.COM

Show Information

Exhibit your products and services at the biggest and best bridal show in Anaheim, established in 1997 and now on its 28th year of successful operations, we are **Premier Bridal Shows.**

Each of our bridal shows brings together Southern California's leading wedding professionals, offering an extensive array of products and services. Guests can enjoy captivating runway fashion shows featuring elegant wedding attire for both men and women, along with exciting contests and prizes. We also provide full-scale marketing support through radio, social media, Google, and other online platforms. As an exhibitor, your business will be featured in a dedicated listing on our website, www.premierbridalshows.com.

Premier Bridal Shows attracts thousands of engaged couples and guests who are actively seeking the perfect vendors to help bring their dream wedding to life. If you're looking for a powerful advertising platform to showcase your business, Premier Bridal Shows is the ultimate opportunity!

Show Location

The Anaheim Convention Center boasts a total of 1.8 million square feet of event space, including over 1 million square feet of exhibit space, 352,000 square feet of meeting space, and 238,000 square feet of ballroom space. Easily accessible self parking with ample parking.

Show Dates	Fashion Show Times
Saturday, October 25, 2025 - From 11:00AM to 3:00PM	Saturday, October 25, 2025 - At 1:00PM

Show Rates

- 5x8 Booth - Sold Out
- 8x8 Booth - $795.00
- 8x10 In-line - Sold Out
- 8x10 Corner - $995.00

What's Included in your fee	What's not included*
* Booth rental for the show's duration * 8' Pipe/Drapery backdrop * 6' table, white tablecloth & 2 chairs * Bride Lead List * Your company name listed in our online directory of wedding exhibitors.	* Signage * Electricity Hook up * WiFi * Parking Passes

PREMIER BRIDAL SHOWS

Application contract for exhibit space at the October 25, 2025 Wedding Show
@ The Anaheim Convention Center

Company Name: _____

*Company name listed above will be printed in the Show Program and Website. One company per exhibit space.

Contact Person: _____ Email: _____

Business Phone#: _____ Ext.: _____ Mobile Number: _____

Website URL: _____ Instagram: _____

Vendor Category: _____

List all services being exhibited in your booth: _____

BOOTH RENTAL RATES (measured as depth x width)

☐ 5' x 8' = Sold Out	☐ 8' x 8' = $795	☐ 8' x 10' In-line = Sold Out	☐ 8' x 10' Corner = $995
☐ Electricity = $150	☐ Extra Table/Linen = $45	☐ Instagram promo $350* (LIMITED SPOTS ONLY) (Includes Promotion on Instagram Post, Story and Prize Giveaways)	

BOOTH PREFERENCE (requires management approval)

1st Choice: _____	2nd Choice: _____	3rd Choice: _____

ADDITIONAL MARKETING FEES

☐ Tote Bag Flyer Option (qty. 250) = $250 ☐ E-BLAST = $350

Booth Rate	$
Electricity	$
Instagram	$
Add Table/Linen	$
Add Marketing	$
Total	$

Payment by: ☐ Paying Full Amount ☐ Payment Plan

☐ Zelle (send to Lynette@premierbridalshows.com)
*No Processing Fees

☐ Debit/Credit Card
*3.5% processing fee will be charged

Credit Card #:
Expiry(mm/yy):
CVV Code: ZIP Code:
Name on Card:
Signature:

☐ Check if you authorize PBS company to charge your credit card for 50% balance owing on September 25th, 2025.

*** I have provided a deposit of $_____ which is 50% of the TOTAL and understand that the owing balance of $_____ is due before September 25th 2025. If booking after September 25th, full payment of $ _____ is due.**

TERMS AND CONDITIONS (ALSO PLEASE READ RULES AND REGULATIONS ATTACHED):
Space will not be fully confirmed unless this application is accompanied by full payment for the total amount. One company per exhibit is strictly enforced. Not open to wholesalers. No booth sharing nor subletting permitted. Booth costs include draped back, 6' table, linen, 2 chairs and bride lead list. Absolutely no flyers, business cards or signs permitted in booth other than those materials for the company registered above. No monies shall be returned or credited if exhibitor cancels booth(s) for any reason. In the event the show must be postponed/canceled due to any unforeseen event, all monies received will not be refunded/ returned but will be credited to the next bridal show. I understand that this contract shall not become valid until it has been accepted by Premier Bridal Shows company. We accept Debit/Credit Cards, and Zelle *There will be no refunds for cancellations.

DATE AUTHORIZED EXHIBITOR'S SIGNATURE PRINT NAME

Office: Premier Bridal Shows: 24355 Creekside Rd, Suite 800507, Santa Clarita, CA 913554 Phone: (661) 604-0936
Email Contract to: info@PremierBridalShows.com **KEEP A COPY FOR YOUR RECORDS**

REVISED:2025-03-15

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Anaheim Convention Center

BAR

Fashion Show Stage

8x10 C6	8x10 C10		8x10 C14	8x10 C18		8x10 C22	8x10 C26		8x10 C30	8x10 C33									
8x8 S13	8x8 S18		8x8 S22	8x8 S26		8x8 S30	8x8 S34		8x8 S39	8x8 S44									
8x8 S12	8x8 S17		8x8 S21	8x8 S25		8x8 S29	8x8 S33		8x8 S38	8x8 S43									
8x8 S11	8x8 S16		8x8 S20	8x8 S24		8x8 S28	8x8 S32		8x8 S37	8x8 S42									
8x8 S10	8x8 S15		8x10 C13	8x10 C17		8x10 C21	8x10 C25		8x8 S36	8x8 S41									
8x10 C5	8x10 C9								8x10 C29	8x10 C32									
8x10 C4	8x10 C8		8x10 C12	8x10 C16		8x10 C20	8x10 C24		8x10 C28	8x10 C24		8x10 C35	8x10 C37		5x8 E4	5x8 E8		5x8 E12	
8x8 S9	8x8 S14		8x8 S19	8x8 S23		8x8 S27	8x8 S31		8x8 S35	8x8 S40		8x8 S44	8x8 S48		5x8 E3	5x8 E7		5x8 E11	
8x10 P2	8x10 P3		8x10 P4	8x10 P5		8x10 P6	8x10 P7		8x10 P8	8x10 P9		8x8 S45	8x8 S47		5x8 E2	5x8 E6		5x8 E10	
8x10 C3	8x10 C7		8x10 C11	8x10 C15		8x10 C19	8x10 C23		8x10 C27	8x10 C31		8x10 C34	8x10 C36		5x8 E1	5x8 E5		5x8 E9	

ENTRANCE

HALLWAY

Anaheim Convention Center

Show Rules and Regulations Agreement

SPECIAL RENTAL PAYMENT
A minimum of 50% space rental payment must accompany this application in order to be accepted by Premier Bridal Shows Company (Here forth referred to as PBSC). Once the application has been accepted the entire rent for the space becomes payable by date shown on front, or a minimum of 4 weeks prior to the show date. All and any monies paid are non refundable. If the exhibitor fails to comply with the terms and conditions, the rules and regulations of this agreement, or does not occupy his assigned space one hour prior to the stipulated opening time, the exhibitor's rights shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by PBSC as liquidated damages for breach of contract and PBSC reserves the right to rent the same space to be occupied.

SUB-LETTING
The exhibitor shall not assign, sublet or apportion the whole or any part of the space allocated by PBSC to the exhibitor without obtaining the written consent of PBSC and payment of all fees and amounts in connection therewith.

ASSIGNMENT OF EXHIBIT SPACE
Exhibit space will be allocated by PBSC on a "first requested" basis. PBSC reserves the right to relocate space of exhibits which may be affected by a change in the floor plan, or in the interest of optimum traffic control and exhibit exposure. PBSC cannot be held liable if competitive exhibitors are adjacent to each other but, if possible, efforts will be made to allocate space on a fair basis to all exhibitors.

SET UP
All exhibitors must be set up within the time specified in the exhibitor's setup email. No major changes to displays during the public show hours are allowed.
In the event of an exhibitor's booth not being open at anytime during show hours, PBSC shall have the right to open the exhibitor's booth by removing any light sheets or other coverings of any sort, but shall be under no liability to the exhibitor for any loss or damage which may be caused thereby or as a result of the booth being opened in that way, and then being left unattended.

ARRANGEMENTS OF EXHIBITS
Displays must not protrude beyond the measured booth dimensions, nor obstruct a clear view of the neighboring booths, and may not be taller than 10' high. Exhibitors may not attach displays to walls, structural support, of flooring in the exhibit building by nails, screws, bolts, or permanent cement, nor may they suspend anything from the ceiling. No exhibitor shall permit the exposure of any unfinished surface to neighboring booths. If exhibitor fails to correct the unfinished part, PBSC will have the right to finish such outside partitions. The exhibitor shall pay the cost of such repairs to PBSC upon demand. PBSC reserves the right to restrict the use of glaring or irregular lighting effects.

DISMANTLING AND REMOVAL
No exhibitor shall disassemble or remove any part of their display before 3:00 PM on the show day. All exhibits must be removed from the exhibit hall by 6:00 PM show day. PBSC will remove any materials remaining after the cut-off time at exhibitor's expense.

CHARACTER AND CONDUCT
All displays and promotional literature must be in good taste. The products and services must be presented in a professional manner. No carnival styled tactics or sideshow type come-ons will be permitted. Free samples may be distributed, orders for products may be taken and merchandise may be sold at cash retail prices. Raffles and giveaways may be conducted but only with the prior written permission of PBSC. If, in the opinion of PBSC, an exhibitor, or their employees, brokers or agents conduct themselves in an objectionable manner, they will be liable at the sole discretion of PBSC for immediate expulsion from the show. In such circumstances, PBSC will not be liable for any refunds of rental fees.

ADVERTISING
The name "Premier Bridal Shows" may, upon obtaining the written consent of PBSC, be included in the advertising of the exhibitor, however, PBSC must be informed in advance of the content of same to be certain it is in the best interest of the show as well as the exhibitor. PBSC reserves the right to use the name of the exhibitor as part of its advertising in so far as to say that the exhibitor is displaying products and/or services at the show. The exhibitor hereby acknowledges that the name “Premier Bridal Shows” is the exclusive property of PBSC. Nothing herein shall be interpreted as a consent, authorization or license to use the term “Premier Bridal Shows” or any related trade name, trade mark or other intellectual property of PBSC.

CARE
Exhibit must be attended during all show hours by at least one representative of exhibitor. It is the exhibitor's responsibility to keep their assigned area clean and orderly throughout the show and to ensure that it's ready for opening at the time the show opens.

BADGES AND PASSES
2 Exhibitor badges will be issued only to people named in the exhibitor's application, or such other persons as may be approved by PBSC. 2 Badges will be placed on each exhibitor table.

NOISE AND MACHINERY
PBSC has the right to stop the display, demonstration or the running of an engine or machine that causes vibrations,noise,smoke,smell or other nuisance on site. The Exhibitor shall, at the request of PBSC, stop the use of loudspeakers, microphones, amplifiers, musical instruments, gramophones, radios, camera equipment, video or photography equipment or any other equipment or machinery not deemed appropriate to the show.

DISPLAYS
The exhibitor shall not have on his stand or exhibit or displays during the show any goods of an explosive, flammable, obscene or noxious nature. PBSC reserves the right to refuse or terminate the exhibit or sale of any article which they may deem at the sole discretion, unsuitable, objectionable, or deceptive to purchasers.

GENERAL SHOW AREA
All lobbies, corridors, stage areas, aisles, restrooms, food and beverage concessions and special assembly rooms will be of a clear cut nature and free of any obligation to the winner. The door prizes, and the terms of same, must be clearly stated on the winners form. Awards, which are conditional upon the placing of an order,are not permissible.

COMPETITIONS, DRAWS IN YOUR BOOTH
Competitions and like promotions conducted by exhibitors in conjunction with their displays shall be clear in nature and free of any obligation to the winner. The awardor awards, and the terms of same, must be clearly stated on the entry form. Awards, which are conditional upon the placing of an order, are not permissible.

SECURITY, SAFETY, FIRE AND HEALTH
The exhibitor will assume all responsibility for compliance with the local, city and provincial fire, safety and health ordinances regarding installation and the operation of his exhibit. Except during show hours and where possible, doors will be locked and guards will be on the premises. Limited access will be provided at other times, only to confirmed exhibitors and their authorized representatives. Such admittance will be by Exhibitor's badge only.

SHOW MANAGEMENT LIABILITY AND EXHIBITOR'S INSURANCE
PBSC shall not under any circumstances whatsoever be liable or responsible for (a) any loss, damage, theft, destruction whatsoever or howsoever caused to any goods, equipment, or anyother property belonging to the Exhibitor or for which the Exhibitor is responsible, (b) any damage or injury suffered by the Exhibitor or their employees, brokers or agents or by another person, any loss, damage, expense or cost whatsoever suffered by the Exhibition or the abandonment thereof. The Exhibitor shall be liable for all loss, damage, injury, claim costs, and expenses whatsoever or howsoever caused to any person or property in any circumstances whatsoever by the Exhibitor, their employees, brokers or agents for the goods, exhibits, fittings, machinery and other property belonging to the Exhibitor or for which the Exhibitor is responsible and the Exhibitor hereby agrees to indemnify the show management in respect of (a) any such loss, damage, injury, claims, costs and expenses as afore said and (b) all or any infringement of copyright or breach of license granted by the Performing Rights Society Limited or any other person whatsoever since the Exhibitor exhibits entirely at his own risk he is strongly advised to cover against the risk of loss, or damage, however caused to his property or person to the property or person of his employee and agents. The Exhibitor shall upon request by PBSC, provide PBSC with a copy of proof of insurance in respect of all liabilities, howsoever caused. In the event, the Exhibitor fails to provide such proof, PBSC may, at its discretion, without assuming any liability, arrange for appropriate insurance and charge the Exhibitor for such insurance as well as a fee for all administrative efforts in connection therewith. If PBSC should be prevented from holding the show by any cause beyond its control or if it cannot permit the Exhibitor to occupy his rented space due to circumstances beyond its control including, but not limited to, strike, fire, civil disobedience, inclement weather, lockouts, acts to God, then PBSC shall in no way whatsoever be liable to the exhibitor, other than to return such portion of any amounts paid as maybe determined to be equitable by PBSC in its sole opinion, after deduction of such amounts may be necessary, in PBSC sole opinion, to cover all expenses incurred by PBSC in connection with the Exhibition or its promotion or its publicity. If for any reason PBSC determines that the location of the show should be changed or the dates of the show postponed no refund will be made but PBSC shall assign to the Exhibitor, in lieu of the original space, such other space as PBSC deems appropriate and the Exhibitor agrees to use such space under the same rules and regulations.

GENERAL
The Exhibitor hereby pledges as security for all amounts owed or owing to PBSC, a lien and security interest in all of its property, chattels, accounts and commercial goods used, obtained, purchased or earned in connection with its attendance at any exhibition contemplated herein.

All matters and questions not covered by these Rules and Regulations are subject to the decision of PBSC. In addition, PBSC shall have full discretion in the interpretation and enforcement of all rules contained herein and the authority to make such amendments thereto and such further rules and regulations governing the conduct of and participation in the show as it shall consider necessary for the proper presentation of the show. Exhibitor agrees to abide by all decisions of PBSC and further agrees to cease any activity that PBSC deems to be in violation of the terms and the directives of PBSC.

By signing this document I acknowledge that I have received, read, and understood the policies outlined in the Premier Bridal Shows Exhibitor Kit.

Name: _____
(Print)

_____
(Signature)

Date: _____